



# That Special Blonde

Discover all things bleach and highlift in Schwarzkopf Professional's IGORA portfolio

## EXPERIENCE INCLUDES:

We will tackle the age-old question: Bleach vs. Highlift  
By the end of this seminar, you will know when to use what product and the various benefits of each when looking to create that special blonde. With our new IGORA ROYAL® Highlift shades, the answer may surprise you!

## CAREER INVESTMENT:



**DATE:**

**TIME:**

**VIRTUAL VENUE:**



**REGISTRATION INFORMATION:**

[www.paramountbeauty.com/education](http://www.paramountbeauty.com/education)

