

Davines Experience Day

Wellness + Education + Business

MORNING

- **Retail Science Lab 2.0-** *Ready to elevate retail sales and understand the science behind why people buy? Take the time to care with prescribed solutions for your guest's needs. With keeping the "end in mind" find the perfect combination of styling products to support someone's look at home in between salon visits. Every client, every time.*

- **Yoga Relaxation Session**

- **Lunch provided**

AFTERNOON

- **Salon Optimization Business Plan-** *Holding hands on Business plans! Goal setting for growth, staff incentives and action planning to work on your business not just in it. Use our editable template.*

**BRAZEN
BREWING**
5839 Genesee Street
Lancaster, NY 14086

*To RSVP: visit
www.paramountbeauty.com/education
or contact your local Territory Sales
Manager to sign up
\$99.00 ticket price*

MONDAY APRIL 29, 2024
10:00 A.M. - 4:00 P.M.

