



*Signature Workshop:*

# TRENDS INSPIRED

## Soleil Color with Phoenix Cut Volume Blowdry

The latest Moroccanoil Trend Collection looks to the future to forge bold beauty narratives. Discover the must-have colors for 2024, with uplifting brights, timeless neutrals, and refined mid-tones that will feed into consumer desire and breathe new life in what we can offer our clients.

Soleil Color is a highly customizable, off-the-scalp highlight design created for luxury blonde clients. This look features a thoughtful foilyage placement with seamless highlights and purposeful depth. The gradient of soleil (French for sun) blonde transitions perfectly from the base color, creating a natural golden hour effect for the balayage-obsessed client.

This energizing blonde has a warming, restorative glow and is versatile enough to appeal to all. The technique behind this look gives a beautiful lived-in golden glow that is very salon-friendly.

The Phoenix Cut got its name from a signature cutting technique that makes the hair look like the feathers of a bird. It's a style that can be worn with as much volume as your heart desires, or straight with never-ending movement.

The Phoenix Cut is a modernized, blowout-enhancing dry haircut. This look incorporates movement-driven cutting techniques that create effortless and bouncy layers. While this cut can be worn with any direction, a side part style allows the hair to finish perfectly feathered, reminiscent of a Phoenix wing.

- Moroccanoil  
Professional Haircolor  
product knowledge  
and usage  
HANDS ON WORKSHOP

Date/Time: \_\_\_\_\_

Location: \_\_\_\_\_

More Information: \_\_\_\_\_

\_\_\_\_\_

MOROCCANOIL®

PARAMOUNTBEAUTY  
EST. 1960