



# PRECISION CUTTING

# VIA

## Cutting System : Level 1



Versatile, Innovative and Architectural (VIA). The VIA cutting system incorporates the precision of British foundational technique with the elegant drape, grace and flair of French style. This systematic approach to haircutting takes stylists from good to great with cutting techniques that create hair movement through the cut, not the finish. The VIA cutting system provides stylists with the ultimate in speed, accuracy and guest satisfaction.

Attendees will leave confident in their ability to create any cut they envision. Course includes comprehensive theory, demonstration and hands-on instruction.

### 3-DAY ADVANCED ACADEMY COURSE

<b>FOR</b>	INTERMEDIATE STYLISTS
<b>ATTENDEES WILL LEARN</b>	Confidence in creating designs with structure and purpose A deeper understanding of how hair moves A systematic way of cutting with speed and accuracy How to create shapes in the cut, not the style

### MICKY HATOUM

#### ACADEMY INSTRUCTOR & NATIONAL TRAINER, CANADA

Micky Hatoum supports education with 30 years of industry experience. His career began in 1991 and his internationally recognized salon, Altimo Hair Group, has won ABA Awards in multiple categories.

In 2005 he became a National Trainer for Eufora and has helped some of Eufora's most influential artists build their technical foundation. Mickey is a vibrant and dynamic educator and has even been featured in Beauty Launchpad demonstrating some of Eufora's newest trends and techniques.

In a class with this industry veteran, stylists will learn to "listen, consult and create" while growing their skills to master status. Micky offers leadership, direction, and a wealth of experience to any stylist looking to experience a passion for the hair care industry rarely seen in educators today. Prepare to be inspired!



*When:*

*Where:*

*Investment:*

*Register:*

*Bring:*

