

GET TO KNOW: TINTA & SEMI COLOR LAB

TINTA COLOR LAB

Establish a solid foundation in Keune color by deepening your understanding of Tinta Color, Semi Color, lighteners, and essential color support products. Whether you're a new stylist, a seasoned veteran, new to Keune products, or simply seeking to refresh your knowledge, this theory-based class is designed to equip you with an in-depth understanding of the intricacies of Keune Color and how to leverage it to its full potential.

SEMI COLOR LAB

Unlock the secrets to achieving heavenly, luminous, and irresistibly silky-smooth hair with Keune's Semi Color. This boundless palette offers the key to crafting brilliant blondes, rich brunettes, and radiant redheads that leave a lasting impression. With its swift processing time and scientifically advanced formula, you'll save precious minutes while creating stunning results that keep clients returning for more. Discover how Semi Color can elevate your game and bring out the best in both you and your valued guests.

Look forward to learning:

Uncover Keune's rich history. Mastering the Swatchbook. Deciphering the number system. Exploring features & benefits. Navigating color & lightener options. Post color maintenance & color support products



TAUGHT BY:



With a dynamic & passionate approach, Lauren has spent the past four years behind the chair, honing her craft and elevating the beauty industry one stylist at a time. As an educator at heart, she is dedicated to empowering fellow stylists, sharing her knowledge, and inspiring them to reach their full potential. Lauren believes that education is the key to unlocking both personal and professional growth, and she strives to create a supportive, engaging environment where stylists feel motivated to thrive. For her, empowering others is not just a passion—it's the foundation of her success, Lauren blends her background in marketing with a love for the beauty industry, creating meaningful relationships with clients and colleagues alike. Through her work with Keune, Lauren is committed to elevating the confidence and skills of stylists everywhere, helping them unlock new levels of success and artistry.

MONDAY September 22, 2025 11:00AM – 2:30PM

PARAMOUNT BEAUTY
HOSTED BY: GALATIA MODA
15020 14th AVE
WHITESTONE NY 11357

TO RESERVE YOUR COMPLIMENTARY TICKET & ENTER TO WIN A TINTA TRY ME KIT VALUED AT \$250

Register at paramountbeauty.com/education

