

Salon Owner Leadership Forum



A Blueprint for Inspired Salon Leadership

Successful businesses have one important thing in common; great leaders who inspire others to work together towards a common goal. Leaders aren't born - they're made. Investing in your leadership skills to become a better leader of your team will propel your business to greater levels of success and create "a great place to work" for you and your team.

This interactive workshop will challenge your thinking about managing your team and your business and will dive into the proven leadership qualities and behaviors of successful business owners.

- ➔ *Clearly define and communicate your Mission - Vision - Values*
- ➔ *How to transition from "The boss" to respected and trusted leader*
- ➔ *Critical leadership qualities you can and must develop*
- ➔ *Inspiring ways to embrace and nurture your leadership role*
- ➔ *Strategies to strengthen your communication and culture*

Knowledge
is beautiful



KAT RILEY
EUFORA NATIONAL BUSINESS TRAINER

A 28-year veteran of the salon professional industry, Kat started her career in the corporate world with an extensive background in marketing and business. She combined this experience with her passion for the beauty industry and opened Katherine Jon Salon in 2000. Kat's love of the salon industry and passion for the people in it ignited her desire to share her expertise in marketing and business while opening a dialogue with her fellow salon owners. This quest to share and network has led her to become a Business Trainer with Eufora International. It is Kat's goal to become an instrumental part of raising the bar for how the salon industry is viewed by the world.



EVENT DATE: _____

EVENT TIME: _____

EVENT LOCATION : _____

INVESTMENT: _____

TOOLS NEEDED: _____

TICKET REGISTRATION: _____