# June 17<sup>th</sup> and 18<sup>th</sup> 10am till 4pm \$549

Paramount Training Center 125 Commerce Dr Hauppauge NY register at www.paramountbeauty.com/education

Prepare for two transformative days, as we dive into the art of reimagining color. In this immersive two-day session, break away from the constraints of a busy salon schedule to explore fresh perspectives that will revolutionize your approach to color application and formulation.

#### **Program Highlights:**

### **Unleashing Creative Color Techniques:**

- Delve into innovative and artistic color techniques that challenge traditional norms and spark your creative vision.
- Think outside the box as you reimagine the color techniques you currently use in the salon.

#### Personalized Formulas and Recommendations:

- Receive suggestions for crafting personalized color formulas, tailored to elevate your client experience.
- Create rhythm and harmony in your hair color creations by utilizing all Keune color has to offer.

## **Bridging Inspiration with Application:**

- Learn how to translate inspiration into tangible approaches, infusing your work with newfound creativity and depth.
- Bring that inspiration to life through different color techniques and applications.

#### Who Should Attend:

- Colorists seeking to push the boundaries of their color applications and formulas.
- Salon Professionals eager to infuse their work with fresh, creative energy and innovative color techniques.

# Keune INSPO Lab: COLOR REIMAGINED

# with George Alderete

