

eufora

# Knowledge is Beautiful

EUFORA EDUCATION

## The Profitable Consultation

The Profitable Consultation will provide a clear path to create a plan and the consistency necessary through consultations to increase financial success as a hairstylist behind the chair. Through a clear system to create the ultimate consultation, increase pre-booking, service, and retail sales, you will begin to establish the habits needed to grow your business behind the chair.

### JANINE ARGILA

EUFORA BUSINESS TRAINER

Janine Argila is purposefully sharing her knowledge and experience to create an impact on the businesses and lives of salon professionals. After launching a successful career as a hairstylist, she took her practice into salon ownership at the age of 24, choosing to pour her life into the growth of others. In addition to her award-winning, Salon Today Top 200 Salon, she has an extreme commitment to elevate our industry by helping all professionals understand their numbers and how to create profit as a salon owner or hairstylist. Working as an educator and leader on the Eufora Business Team, Janine is fueled by seeing all Eufora salons reach higher levels of success through core systems, simple habit reformation and a fact-first approach. Janine has been published in Beauty Launchpad and Estetica.



*Date and Time:*

*Location:*

*Investment:*

*Registration:*