

VIRTUAL EDUCATION

ALFAPARF
MILANO
PROFESSIONAL

OCTOBER
2026

A woman with long, wavy brown hair is shown in profile, looking at a color chart. The chart displays various hair color swatches arranged in rows and columns, with some swatches labeled with numbers. The woman is pointing at one of the swatches with her right index finger. The background is a soft, out-of-focus purple and white gradient.

EVOLUTION OF THE COLOR

SHINE EFFECT

COLOR LAMINATION
LUMINOUS HAIRCOLOR

MONDAY, OCT 5

11 AM EST

INSTRUCTED BY:
NELLIE
VALDIVIA

A circular portrait of a woman with vibrant red hair, wearing black-rimmed glasses and a red top. She is smiling and looking directly at the camera.

@CHARMEDHAIR112

OCTOBER

2026

Virtual Education



EOC SHINE EFFECT • COLOR LAMINATION LUMINOUS HAIRCOLOR

Monday, October 5, 11AM EST

A new era of brilliance has arrived. **Evolution of the Color Shine Effect** is designed to elevate every look with an extraordinary mirror-like finish. Infused with innovative light-reflecting technology and premium Italian formulations, this range enhances natural radiance while smoothing the hair cuticle for a flawless, glass-like glow. Perfect for those who want to stand out with healthy, radiant, and ultra-shiny hair, Evolution of the Color Shine Effect transforms every hairstyle into a statement of elegance.

LIGHTS CO. BY SEMI DI LINO • MODERN LUXURY HAIRCARE

Monday, October 5, 12:30PM EST

LIGHTS CO by Semi di Lino is more than just a professional product line; it's Alfaparf Milano's new standard of beauty. High-performance formulas and sensorial luxury come together to set a new standard of performance and wellbeing.

Follow + Tag us!

@ALFAPARFMILANOPRO_USA #ALFAPARFPEOPLE



Scan Here!

Sign Up to level Up
Classes become available for
registration the month
prior to class date.

