

2026 IN-SALON EDUCATION

EXPERIENCED

KEUNE

CUT WITH CHARACTER

Cuts, strong shapes, and sharpened skills.

Look and Learn

Confidence starts with the cut. Cut With Character 1 is designed to refine your foundational cutting techniques while helping you master the art of tailoring shape to suit each guest's unique features and lifestyle.

In this session, you'll explore short to mid-length haircuts with a focus on head shape, elevation, finger angle, and texturizing. You'll work through two modern, salon-friendly designs while learning how to adapt these techniques to enhance versatility and client customization.

This is more than just cutting—it's about creating character with every shape you design.

**KEUNE CREATIVE AMBASSADOR, JAMES
HELTON @the_james_helton**

James is a transformative coach dedicated to empowering fellow stylists to transcend their perceived limitations and envision new possibilities. With over 30 years of extensive experience in the beauty industry, he seamlessly integrates his rich artistic background with a solid business acumen, establishing himself as a successful facilitator, salon owner, and stylist.

Utilizing a unique approach that blends creativity with strategic insight.

**November 9th
10am until 1pm
\$75**

**Sonesta Select Hotel
2000 NW Executive Center Circle
Boca Raton FL**

**Register at [Paramountbeauty.com/
education](https://Paramountbeauty.com/education)**

