



Create soft natural tones with remarkable shine with **Keune Semi Color**. This limitless palette will allow you to achieve brilliant blondes, rich brunettes, and radiant redheads. Its quick processing time and modern technology will not only save you time but will have your clients coming back for more. With Endless Possibilities the sky is the limit.

This digital program is a Look & Learn experience, approximately two hours in length. No tools are required, as this theory-based opportunity is designed specifically to inform and guide a new Semi Color user. The trainer will use a mannequin to provide the visual end-results. An online interactive Q&A environment ensures all attendees a thorough understanding of the easy guidelines for successful coloring with Keune's dynamic demi-permanent color.

Topics to be covered, include:

- ★ Swatch Chart/Brand Overview
- ★ Shade Overview, Formulation, & Processing
- ★ Toning & Glazing
- ★ Grey Blending & Shadowing
- ★ Specialty Services
- ★ Semi Color Clear - Creating Additional Shades
- ★ Dual Coloring - Using Keune's Tinta Color with Semi Color
- ★ Frequently Asked Questions

At the end of the class, you will have the informed confidence you need to begin your Keune demi-permanent color journey. Following the completion of the class, you will receive a **FREE** Century Celebration sampler kit, valued at more than \$340, containing everything you need to test drive Keune's demi-permanent color for yourself.

This kit contains:

- 24 tubes of Semi color, specifically chose to enhance the "new user" experience
- 2 liters of developer
- 1 tub of Magic Blonde lightener
- 2 liters of our After Care program: After Color Shampoo & After Color Balsam
- 1 electronic scale for optimal waste management and precision mixing benefits
- 1 cutting/coloring cape
- Keune Color paper swatch chart, application tools and several popular retail items



Ticket Price:

Class dates:

January 17, 2022 ★ January 31, 2022 ★ February 14, 2022 ★ February 28, 2022

All class times are 12:00 PM – 2:00 PM EST