

RETAIL SCIENCE LAB

No fear recommendations

- Boost confidence & profits
 - Take the fear out of being your best
 - Discover the science behind how client retention, new client referrals and retail recommendations are related
 - Learn the art of the recap
 - The power of 3!
 - Study why clients shop in salons and why they shop elsewhere
- Adopt simple systems used in top salons for best in class results
 - Hold yourself and your team accountable; track & report your sales success
 - Learn new retail recommendation verbiage
 - Statistics and benchmarking; how are you doing?
 - Smart, Simple, Sustainable!

Monday April 1st 10am till 3pm \$50

Paramount Training Center 125 Commerce DR Hauppauge NY 11788

Register at www.paramountbeauty.com/education

