

The Space Between

FINDING OPPORTUNITY IN THE GAP

Running a salon (or building a book behind the chair) can feel like carrying the weight of everything – keeping chairs full, dealing with no shows, fighting burnout, trying to raise prices without pushback, and wondering why “busy” doesn’t feel profitable. This hands-on workshop is designed to protect your schedule, boost rebooking, grow loyal clientele, strengthen team culture, and build a business that feels steady—not stressful. Walk out with an action plan, and tools you can use immediately.



- **Protect your time & income**
- **Build loyal, consistent clients**
- **Strengthen culture & confidence**
- **Leave with a clear action plan**

**Knowledge
is beautiful**



Fred Phillips



Jessica Weissman

Please join Fred Phillips, Eufora Executive Vice President and Jessica Weissman, Eufora Business Development Manager as they show clear and easy ways to navigate the professional salon industry today.

EVENT DATE: Monday February 9, 2026

EVENT TIME: 10 AM - 12PM

EVENT LOCATION : The Delavan Hotel
6461 Transit Road, Buffalo, NY

INVESTMENT: Complimentary

TICKET REGISTRATION:

Register at paramountbeauty.com