

CAN YOU ANSWER "YES" TO ANY OF THESE QUESTIONS?

- Has your business plateaued or is it in need of a reset?
- Are you struggling to get out of your own head?
- Is it hard to get your team excited about new initiatives?
- Is it time to grow from renting to commissioned salon ownership?
- Would it be great to know where to start?

BUSINESS MASTERY: CULTIVATING A SUCCESS-ORIENTED MINDSET

JOIN US TO LEARN HOW:

- Mindset propels your growth
- To understand your Profit & Loss Statement
- To grow your business and your dollars
- To use the client cycle to plan for success
- To manage change

WHEN

FEBRUARY 13, 2024
10AM-4PM

WHERE

PARAMOUNT TRAINING CENTER
125 COMMERCE DRIVE, HAUPPAUGE, NY 11788

TICKET PRICE: \$250 PP (Lunch served)

Tickets may be purchased with Keune Loyalty Club Business Builder Funds (BBF) at keuneloyaltyclub.com/education or by credit card on the Paramount Beauty website at paramountbeauty.com/education.

QUESTIONS? Text or call Jamie Grillea, Keune Brand Sales Manager, at (516) 537-3056.

PLEASE MEET, **JOHN PALMIERI**

MINISTER OF CULTURE, LIFETIME HAIRDRESSER, SALON LEADER, COFOUNDER OF 124GO AND HOST OF SHOPTALK THE 124GO PODCAST

A tireless beauty industry advocate, John Palmieri is the Director of Business and Leadership Development for the Salon 124 Group, providing guidance to 140+ stylists on any given day. Among his formal training, John became a Certified Strategies Coach and has earned the prestigious John Maxwell Leadership Team Member and Corporate Facilitator certifications.

