

Luminexx™

BY ALOXXI®

V.I.P. EVENT

GET READY TO SHINE!

Come sip Champagne & Brunch away while experiencing Luminexx™, the most exciting professional hair colour of the new year and see how you can save up to 50% on the cost of your colour FOREVER!

Set to transform the industry, Luminexx™ represents the pinnacle of innovation. Offering a PPD and Resorcinol-free Gel Cream Permanent Hair Colour option that delivers vibrant, long lasting colour, remarkable grey coverage, and radiant shine while caring for the hair and scalp for stronger, healthier locks.

Sam LaBella and Tommy Cole will showcase techniques in an interactive environment that will captivate your attention, shine a light on the opportunities and ensure Luminexx becomes the hair colour solution for your salon and discerning clients.

And, because we know you will fall in love with Luminexx™...

Bring 20 closed/new tubes of any colour you currently carry in your salon and we will swap you for our new LUMINEXX intro!

DATE:

Monday

January 29th, 2024

TIME:

10:00am to 1:00pm

LOCATION:

Huntington Hilton

400 S Service Rd

Melville, NY 11747



with Aloxxi Artists

Sam LaBella

@samlabellahair

Tommy Cole

@tommycolehair

RSVP to your Paramount
Sales Consultant or at
paramountbeauty.com
no later than January 19th

Invite only