



DIMENSION

in Color

True luxury is never one-dimensional.

Every exceptional color tells a story—of depth, light, movement, and impeccable craftsmanship.

On November 2, step into an immersive experience where artistry and innovation converge. Dimension in Color is an exclusive showcase celebrating the elevated techniques, visionary talent, and refined beauty that define today's most sought-after color transformations.

Witness breathtaking live presentations, discover the newest innovations in luxury hair color, and be inspired by educators and artists who are shaping the future of the industry.

This is more than a hair show. It is a curated experience for salon professionals who believe education is an investment, artistry is everything, and excellence is the standard.

Join an exclusive community of stylists and salon owners who are passionate about creating unforgettable beauty—and delivering extraordinary experiences for every client who sits in their chair. Because true dimension isn't just seen. It's felt.

**WHERE ARTISTRY MEETS INNOVATION.
WHERE INSPIRATION BECOMES MASTERY.
RESERVE YOUR SEAT TODAY!**

TICKET PRICING

\$199 GENERAL ADMISSION

- Complimentary breakfast
- Swag bag (\$100 Value)
- Optional education session

\$249 VIP ADMISSION

Everything from GA plus:

- Front row seating
- Guaranteed seat in education session with brand of choice
- Additional items in swag bag
- **FREE** lunch voucher

**SAVE
\$100**

EARLY BIRD SPECIAL:

Save \$100 per ticket when purchased before October 18, 2026.

SCHEDULE:

9:00 AM

Check-in begins

9:30 AM

Get seated and enjoy a complimentary breakfast

10 AM - 1 PM

Main stage presentations by top educators from all partner brands

-BREAK-

Get lunch from food truck or stop by our holiday shop.

2 PM - 4 PM

Exclusive follow-up classes with the brand of your choice (limited attendees per class)

PARAMOUNT BEAUTY PRESENTS:

DIMENSION

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NOVEMBER 2, 2026 9AM - 4PM
HILTON LONG ISLAND



FEATURING GUEST ARTISTS:

JOICO



RICARDO SANTIAGO

JOICO GLOBAL ARTISTIC
DIRECTOR OF EDUCATION

With over 15 years in the hair industry, Ricardo has earned a reputation as a true “Jack of All Trades.” His expertise spans everything from healthy platinums and creative color to seamlessly blended balayage, precision cutting, textured hair, and barbering. Originally from Puerto Rico, Ricardo is based in Orlando, FL, and operates from an independent studio salon, while also serving clients in other major cities. In addition to working behind the chair, he collaborates with top brands in education, sharing his knowledge and skills with fellow professionals in both English and Spanish. As Joico’s Artistic Director of Education, Ricardo is deeply committed to both artistry and hair integrity.

He believes that beautiful hair starts with a healthy foundation—empowering clients with confidence and self-expression. A passionate educator, Ricardo travels internationally to inspire and train other stylists while continuously seeking new opportunities to refine his own craft. His dedication to lifelong learning not only enhances his expertise, but also elevates the industry as a whole, ensuring exceptional results for every client and fellow stylist!