

# tbh

true  
beautiful  
honest  
*Lived in Blondes*

There is a growing demand for hair color that looks more authentic and natural from our customers. If you have clients that are looking for a more natural permanent hair color result, this is the seminar for you.

We will guide you through the entire **newly formulated tbh - true beautiful honest** portfolio that is:

- 100% vegan formula
- Up to 93% naturally-derived ingredients
- Up to 50% less ammonia
- 0% PTD/PPD

Along with product knowledge, this seminar includes a demonstration of a technique you can use in the salon right away to create the perfect "lived in blonde" look for your clients this Spring and Summer.

**Class Time:** 10:00am - 2:00pm EST

**Class Date:** Monday, May 22, 2023

**Class Location:**

Serenity In The City  
269 Middlesex Ave  
Medford, MA 02155

**Seminar Investment:** \$75

*Includes light brunch, coffee and product gift bag*

Reserve your spot now as space is limited

<https://paramountbeauty.com/education>

  
Schwarzkopf®  
PROFESSIONAL



*Together. A passion for hair.®*

 @SchwarzkopfUSA

 @SchwarzkopfProfessionalUSA

 Schwarzkopf-ProfessionalUSA.com

 @SchwarzkopfUSA

 schwarzkopfprofessionalusa

© 2023 Henkel Corporation. All rights reserved.