



# MOROCCANOIL® *Coastal Luxe*

Moroccanoil and Paramount invite you to experience the perfect blend of seaside luxury and salon innovation at Coastal Luxe. This exclusive event features live styling and color demos with 3 Moroccanoil Artists, a sneak peek at upcoming color launches, and actionable education you can bring back to your salon. Enjoy stunning model transformations, VIP swag, and luxe touches throughout the day—all set against the iconic Long Beach coast.

MONDAY	JUNE	11:00AM-3:00PM
	16	
	2025	

## The Allegria Hotel

80 West Broadway, Long Beach NY, 11561

\$100 admission. Swag bag included.

*\*Light bites and refreshments included.*

register at [paramountbeauty.com/education](https://paramountbeauty.com/education)

*Join the  
Journey*

