

PARAMOUNT BEAUTY PRESENTS:

DIMENSION

in Color

NOVEMBER 2, 2026 9AM - 4PM
HILTON LONG ISLAND

FEATURING GUEST ARTISTS:


Schwarzkopf
PROFESSIONAL

GENIA CHURCH

2026 BTC BIG SHOT Texture Winner

2026 BTC BIG SHOT Texture Winner and 3x NAHA Finalist in Haircolor, Haircutting, and Texture.

With more than 25 years in the beauty industry, Genia has built a career around creativity, versatility, and pushing the boundaries of hair. As a hairstylist, educator, and salon owner, she brings an artistic eye and strong technical skill to everything from dimensional color and precision cutting to barbering, textured hair, extensions, and styling.

Known for her ability to move effortlessly between techniques, textures, and trends, Genia's work is bold, intentional, and deeply rooted in the craft. Whether she's behind the chair, on set, or educating other artists, she brings energy, innovation, and a true passion for creating hair that stands out.

