



WORLD VISION IN COLOR

6 LEADING INTERNATIONAL BEAUTY BRANDS ON ONE STAGE

KEUNE

JOICO

MOROCCANOIL

ALFAPARF
MILANO
PROFESSIONAL

Aloxxi

Schwarzkopf
PROFESSIONAL



NOVEMBER 3, 2025

Join a global community of hair color creatives for a one-day opportunity
to fuel your passion & elevate your craft

\$250

VIP Admission

\$149 - Early Bird Special*

\$199

General Admission

\$99 - Early Bird Special*

HILTON

Long Island/Huntington
598 Broad Hollow Rd
Melville NY, 11747

DOORS OPEN AT

9AM

WORLD VISION IN COLOR

NOVEMBER 3, 2025

Paramount Beauty, in partnership with five leading international professional haircare brands, proudly presents World Vision in Color—a one-day event designed to educate, inspire, and connect hair color professionals.

Don't miss this rare opportunity to reignite your creativity with a passionate community at this long-awaited experience

TICKET PRICING:

\$199 General Admission \$99 - Early Bird Special*	\$250 VIP Admission \$149 - Early Bird Special*
<i>Includes:</i> <ul style="list-style-type: none"> • General Runway seating • Optional, small-group education sessions—space is limited • Swag bag 	<i>Includes:</i> <ul style="list-style-type: none"> • Front row Runway seating • Guaranteed seat in class of choice • Swag Bag + additional goodies

*Purchase tickets before October 18, 2025

SCHEDULE:

9:00 AM	Check-in begins
9:30 AM	Complimentary continental breakfast
10 AM - 1 PM	Main stage presentations by top educators from all 5 partner brands
2 PM	Exclusive follow-up classes with the brand of your choice (limited attendees per class)
Swag bag valued at \$100	

This event is perfect for all levels—from emerging colorists to seasoned experts—offering education, inspiration, and career growth opportunities.




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ALFAPARF
 MILANO
 PROFESSIONAL

Founded in 1980 with Roberto Franchina, now the world's largest and top ranking Italian hair color and hair care company - a leader in the beauty industry in 77 countries.

Aloxxi®

Bold, fashion-forward, and crafted for creativity color - Aloxxi is woman and hairdresser-led to meet the unique needs of the industry in over 15 countries.

JOICO

Revolutionizing the haircare industry in 2013 with patented Bio-Advanced Peptide Complex,® a hair-repairing breakthrough, Joico is beloved in 65 countries worldwide.

KEUNE®

Granted the title of a "Royal" corporation by order of the Dutch Royal family for over 100 years as an outstanding, independently owned company. Keune is also a Certified B Corp meeting high standards for environmental responsibility.

MOROCCANOIL®

As the pioneer of oil-infused haircare, the iconic MoroccanOil Treatment created the worldwide buzz on argan oil. Today, MoroccanOil is available in over 85 countries worldwide.


Schwarzkopf
 PROFESSIONAL

Globally renowned hair care brand trusted by salons in over 100 countries. With a legacy of over 120 years in innovation, Schwarzkopf has been leading in innovations: the first dry shampoo, the first liquid shampoo, the first hairspray, the first cold perm, the first home colour product.

Scan to register on ParamountBeauty.com/education • visit your local Paramount Beauty Store • contact your sales consultant