



WORLD VISION IN COLOR

5 LEADING INTERNATIONAL BEAUTY BRANDS ON ONE STAGE

KEUNE

JOICO

ALFAPARF
MILANO
PROFESSIONAL

MOROCCANOIL

Schwarzkopf
PROFESSIONAL



NOVEMBER 3, 2025

Join a global community of hair color creatives for a one-day opportunity
to fuel your passion & elevate your craft

\$250

VIP Admission

\$149 - Early Bird Special*

\$199

General Admission

\$99 - Early Bird Special*

HILTON

Long Island/Huntington
598 Broad Hollow Rd
Melville NY, 11747

DOORS OPEN AT

9AM

WORLD VISION IN COLOR

NOVEMBER 3, 2025

Paramount Beauty, in partnership with five leading international professional haircare brands, proudly presents World Vision in Color—a one-day event designed to educate, inspire, and connect hair color professionals.

Don't miss this rare opportunity to reignite your creativity with a passionate community at this long-awaited experience

TICKET PRICING:

\$199 General Admission \$99 – Early Bird Special*	\$250 VIP Admission \$149 – Early Bird Special*
<i>Includes:</i> <ul style="list-style-type: none">• General Runway seating• Optional, small-group education sessions—space is limited• Swag bag	<i>Includes:</i> <ul style="list-style-type: none">• Front row Runway seating• Guaranteed seat in class of choice• Swag Bag + additional goodies

*Purchase tickets before October 18, 2025

SCHEDULE:

9:00 AM	Check-in begins
9:30 AM	Complimentary continental breakfast
10 AM - 1 PM	Main stage presentations by top educators from all 5 partner brands
2 PM	Exclusive follow-up classes with the brand of your choice (limited attendees per class)
Swag bag valued at \$100	

This event is perfect for all levels—from emerging colorists to seasoned experts—offering education, inspiration, and career growth opportunities.



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ALFAPARF
MILANO
PROFESSIONAL

Direct from the birthplace of Italian fashion and beauty Alfarparf Milano brings a sense of Italian style only the world's largest Italian haircolor and hair care company can deliver. Ranked among the highest revenue producing companies in the beauty industry, Alfarparf remains a leader in 77 countries

JOICO

With its lengthy heritage in the world of beauty, Joico has recently partnered with its newest acting and fashion brand ambassador Kate Hudson to bring forth a renewed sense of inspiration and style.

KEUNE

Keune has been granted the title of a "Royal" corporation by order of the Dutch Royal family as an outstanding member of society and for over 100 years as an independently owned company. Keune is also a Certified B Corp status, meaning the brand meets high standards of social and environmental performance, transparency, and accountability.

MOROCCANOIL®

As the pioneer of oil-infused haircare, the iconic Moroccanoil Treatment created the worldwide buzz on argan oil and paved the way for an extensive line of premium oil-infused haircare products to address the needs of all hair types.

Today, Moroccanoil is available in over 85 countries worldwide.


Schwarzkopf
PROFESSIONAL

Schwarzkopf Professional is a globally renowned hair care brand trusted by salons in over 100 countries.

With a legacy of over 120 years in innovation, Schwarzkopf has been a brand with a rich history defined by leading in innovations: the first dry shampoo, the first liquid shampoo, the first hairspray, the first cold perm, the first home colour product.

Register at ParamountBeauty.com/education • visit your local Paramount Beauty Store • contact your sales consultant